

# ELA

a EUROPEAN  
NETWORK

of LIGHTWEIGHT  
NETWORKS

## Invitation: ELA goes live Event

November 4, 2020, 2:00 pm – 4:30 pm  
Online Zoom Meeting

Ladies and Gentlemen!

The *Green Deal* is the challenge and task of the European Commission and the European Union to make Europe more sustainable. Lightweight construction will play an essential role in this. We, as the European Lightweight Construction Association, invite you to send us your research tasks, your project ideas or your industry-related implementations for which you are looking for partners. Our goal is to enable a strong European consortium.

Please register to the online event: [www.european-lightweight.com](http://www.european-lightweight.com)

Call 4 Projects template: <https://bit.ly/34TzdwU>

## Call 4 Projects

Would you like to present an exciting project for one of the following call areas in a short pitch (3 min) and thus **actively shape** the program block “Impetus from the Regions”?

- [Call area 3: Industry for a clean and circular economy](#)
- [Call area 4: Energy and resource-efficient buildings](#)
- [Call area 5: Sustainable and smart mobility](#)
- [Call area 9: Strengthening our knowledge in support of the European Green Deal](#)

Please send the completed power point template with your project idea to [info@european-lightweight.com](mailto:info@european-lightweight.com) by **October 22, 2020**. We will collect your ideas and suggestions and get in touch with you!

Thank you very much and best regards!

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## AGENDA – ELA goes live event

- 2:00 pm**      **Greetings and online rules**  
Florian Danmayr, Manager Automobil-Cluster
- 2:05 pm**      **Introductory presentation of the European Green Deal**  
Dr. Peter Dröll, European Commission, Director DG Research & Innovation
- 2:30 pm**      **Presentation of the published tenders Green Deal**  
Alexandra Fezer, Steinbeis-Europa-Zentrum
- 2:50 pm**      **Introduction of the European Lightweight Association (ELA)**  
Dr. Wolfgang Seeliger, Managing Director Leichtbau BW

### Impetus from the Regions

- 3:00 pm**      **Call area 9: Strengthening our knowledge in support of the European Green Deal**  
**Developing end-user products and services for all stakeholders and citizens supporting climate adaptation and mitigation**  
Leendert den Haan, Hightechzentrum Aargau 
- 3:15 pm**      **Call area 3: Industry for a clean and circular economy**  
**Sustainable & Circular Solutions with Lightweight & Design for Recycling Aspects**  
Wolfgang Bohmayr, Business Upper Austria 
- 3:30 pm**      **Call area 4: Energy and resource-efficient buildings**  
**Building Construction**  
Dr. Wolfgang Seeliger, Leichtbau BW 
- 3:45 pm**      **Call area 5: Sustainable and smart mobility**  
**Automotive & Smart Mobility**  
Tanja Flügel, Bayern Innovativ 
- 4:00 pm**      **Commitment Declaration, summary & perspective**  
Florian Danmayr for ELA
- 4:30 pm**      **End**